



Jesse Evans
DESIGNER

PORTFOLIO+CONTACT

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SKILLS

Photoshop



Illustrator



InDesign



Flash



After Effects



Blender



HTML



CSS



jQuery



WordPress



PowerPoint



EDUCATION

Bachelor of Fine Arts
Robert Morris University, 2010

EXPERIENCE

General Dynamics Mission Systems | Viz, June 2016-Present

Senior User Interaction/User Experience (UI/UX) Designer

- Designed SATCOM, GEOINT and military software applications using an iterative Agile process while teamed with software developers and system engineers.
- Analyzed user needs, documented use cases, and determined use patterns to craft programs designed to effectively communicate complex data sets.
- Performed bi-weekly persona-based software demonstrations for company stakeholders and government customers to showcase use case scenarios.
- Created large format CONOPS graphics for both internal and government customers to capture user and systems level interactions.

Eleven Peppers Studios, September 2014-June 2016

Senior User Experience (UX) Designer

- Designed and developed materials for executive briefings, including the President's Daily Brief, updates to the Director of the National Security Agency, and Congressional requests for information.
- Visualized mathematical concepts using animations and presentations to train CNE analysts on new methods of target analysis.
- Created marketing campaigns composed of logos, infographics, and other marketing collateral to generate awareness for various agency events.

Booz Allen Hamilton, October 2012-September 2014

Graphic User Interface (GUI) Designer

- Crafted user interaction models, information architectures, visual designs, and prototypes for web-based and instructor-led courses which became required training for a workforce of over 30,000 people.
- Teamed with subject-matter experts, instructional designers, and software developers to build effective and user-friendly content delivery systems.

ABC Imaging, May 2010-October 2012

Prepress Specialist

- Designed and modified large format graphics such as billboards, vehicle wraps, and trade show displays for over one hundred companies, including American Eagle Outfitters, Rockstar Games, Reebok, and Nike.

PROJECTS

Zimidy, 2013-2017

Zimidy is a tech startup focused on event sharing to bring people together and create new experiences around common interests. As part of a five-person team, it is my responsibility to design the branding and user experience for the app. I developed all of the front-end web pages using HTML, CSS, and JavaScript allowing for both desktop and mobile compatibility.

Pittsburgh G-20 Summit, 2009

The Pittsburgh G-20 summit was the third meeting of the G-20 heads of state. I designed public relation tools, press releases, posters, and handouts for the welcome ceremony and dinner at Phipps Conservatory and Botanical Gardens. Leading up to the event, I maintained detailed communications with my clients, printers, and media personnel.

CMU Robotics Academy, 2001-2004

The Robotics Academy is an organization committed to exciting students about science and technology. During my time here, I assisted in designing and developing educational software for students and prospective teachers focused on building, programming, and testing autonomous robots.